

**Provisional Programme**  
***Enter the Stadium - Democratise knowledge - Bring it home***  
**WHA 2013**

**Sunday, 19 May**

Château de Penthes - Restaurant & Centre de Conférences & Musée  
Chemin de l'Impératrice 18  
1292 Pregny-Chambésy  
+41 22 734 48 65

09.00	Arrivals, registration and coffee	
09.30	Welcome, introductions and overview of programme	Franklin Apfel, World Health Editors Network (WHEN) and WHCA UK Chitra Subramaniam, CSDconsulting, Switzerland
09.45	WHA- Why important to National health authorities ?	Eero Lahtinen, Health Attache, Finnish Embassy, Geneva
10.15	Introductions – tour-de- table	All
10.45	Break	
11.00	66 <sup>th</sup> WORLD HEALTH ASSEMBLY 2013: Overview Health Literacy- A consumer perspective Bringing health home	Nancy Lind-Swiss Etude Dario Manfellotto, Italian Radio and Television (RAI) Alan Chalmers, Switzerland
11.45	66 <sup>th</sup> WORLD HEALTH ASSEMBLY 2013: Overview of key topics and resolutions (1) <ul style="list-style-type: none"><li>• Non-communicable diseases- monitoring framework and action plan</li><li>• Mental Health action plan</li></ul>	Caroline Staffell, IAPO Kathryn Taubert, World Heart Federation Linda McGoldrick, International Diabetes Foundation Claude Jeanrenaud, University of Neuchatel, media department
12.45	Lunch break	
13.30	66 <sup>th</sup> WORLD HEALTH ASSEMBLY 2013: Overview of key topics and resolutions (2) <ul style="list-style-type: none"><li>• Vaccine Action Plan</li><li>• MDR and XDR TB</li></ul>	Jon Pearman, GAVI Anand Ranganathan, ICGEB, New Delhi

14.00	66 <sup>th</sup> WORLD HEALTH ASSEMBLY 2013: Perspectives <ul style="list-style-type: none"> <li>• NGOs</li> <li>• WTO</li> <li>• Private Sector</li> <li>• Media</li> </ul>	Peter Ungphakron, WTO Jeffrey Sturchio, Rabin Martin Chade Jamil, O Estado de Sao Paolo, (Brazil), Geneva, Bryan Pearson, Africa Health, and Africa Confidential, UK
14.45	Break	
15.00	Hot topics <ul style="list-style-type: none"> <li>• Intellectual Property Rights</li> <li>• Universal Health Insurance</li> <li>• Sugar – Is it Addictive?</li> <li>• Investigative techniques</li> </ul>	William New, Intellectual Property Watch  Chris Bateman, South Africa Medical Journal by video link  David Miller, University of Bath, by video link  Laura Schmitt, UCSF, by video- link
16. 15	66 <sup>th</sup> WORLD HEALTH ASSEMBLY 2013: Move to WHO HQ, Appia Way  Media Briefing	Gregory Hartl, WHO Communication
18.00	IHR(2005) An overview WHO HQ- Appia Way	Isabelle Nuttall IHR, WHO
20.30	Dinner	Café du Soleil, 6 place du Petit- Saconnex

**Monday, 20 May: Intercontinental Hotel, Geneva**

7-9 CHEMIN DU PETIT-SACONNEX, GENEVA , 1211

08.00 Register at WHO for Day Pass

09.00 World Health Professions Alliance  
PERSPECTIVES ON 66<sup>th</sup> WORLD HEALTH  
ASSEMBLY- Exclusive meeting with  
Presidents and CEOs of the World Health  
Professions Alliance

**World Medical Association**

Cecil B. Wilson, President  
Mukesh Haikerwal AO, Chairman  
of Council  
Margaret Mungherera, President-  
Elect  
José Luiz Gomis do Amaral,  
Immediate Past President  
Otmar Kloiber, Secretary General  
**International Pharmaceutical  
Federation**  
Michel Buchmann, President,  
Luc Besancon, Acting General  
Secretary for Professional,

		Scientific and External Affairs,
		<b>World Dental Federation</b> Jean-Luc Eiselé, Executive Director Orlando Monteiro da Silva, President
		<b>International Council of Nurses</b> Tesfamicael Ghebrehiwet, representing the President of the International Council of Nurses
		<b>World Confederation for Physical Therapy</b> Brenda Myers, Secretary General,
10.30	Coffee break	
12.00	WHPA Reception- Lunch	Intercontinental Hotel
14.30	World Health Assembly Plenary Session Palais des Nations	Director General's Address (Dr Margaret Chan) (Palais des Nations)
16.30- 17.30	Meetings at WHO HQ – Appia Way –meet at entrance for group admission	Mario Raviglione, Director, Stop TB Department Discussants Anand Ranganathan, ICGEB, New Delhi
18.00	Side event- Palais – Air Pollution  How reducing short-lived climate pollutants can lower the death toll  Green Economy	Dr Tore Godal — Norwegian PM's Special Advisor on Global Health Ms Anna Gunilla Carlsson — Minister of International Development, Sweden Ms Sherry Ayittey — Minister of Health, Ghana Dr Veerabhadran Ramanathan — CCAC Science Advisory Panel Dr Kalpana Balakrishnan — CCAC Science Advisory Panel Dr Nino Künzli — Deputy Director, Swiss Tropical and Public Health Institute Dr Maria Neira — Director, WHO Department of Public Health & Environment Dr. Richard Horton Editor, The Lancet Dr. Bjørn-Inge Larsen Director-General, Norwegian Directorate of Health Mrs. Joy Phumaphi Co-chair Independent Expert Review Group (IERG) and Executive Secretary of the African Leaders Malaria Alliance Dr. Srinath Reddy President of the Public Health Foundation in India and the World Heart Federation Sir George Alleyne Director Emeritus of the Pan-American Health Organization Dr. Sharon Henry Vice-President of Global Medical Advocacy, Bristol Myers Squibb Dr. Osamu Kunii Head of Strategy Investment and Impact, The Global Fund to Fight AIDS, Tuberculosis and Malaria
1800- 2000	<b>NCD Alliance</b> Panel discussion followed by a reception Geneva Press Club Route de Ferney, 106, Geneva	

## **Tuesday , 21 May: Palais des Nations**

07.45- Side event- Violence against women  
08.45 Room 12 - Palais  
07.45- Side event – Global Health Diplomacy  
8.45 Intercontinental Hotel  
08.00 Register at WHO for day pass  
09.00 WHA meetings  
12.00- WMA Reception  
1400 Theme- Influenza- Can we do better?  
12.15- Side event - Autism, room 12, palais,  
13.45

Château de Penthes -  
Chemin de l'Impératrice 18

16.30- End of day " Meet the change-makers" -  
17.30 Serpentine Café Palais des Nations

Ilona Kickbusch, Graduate  
Institute of International and  
Development Studies, Geneva  
Pekka Puska, Director National  
Institute for Health and  
Welfare, Finland

## **Wednesday, 22 May: Palais des Nation**

08.00 Register at WHO for day pass  
09.00 WHA meetings  
11.30 Mid day meeting- Global challenges  
Serpentine Bar, Palais  
12.15- Side event -Strengthening Palliative Care as a  
13.45 Component of Integrated Treatment Throughout the  
Life Course  
room IX  
16.30- End of day " Meet the change makers"  
17.30 Serpentine Café Palais des Nations

Rudiger Krech, Director,  
Department of Ethics, Equity,  
Trade and Human Rights, WHO

Thomas Zeltner, Switzerland  
David Nabarro- Special Adviser  
Secretary General UN(tbc)

## **Thursday 23 May: Palais des Nation**

08.00 Register at WHO for day pass  
09.00 WHA meetings  
12.30 Side event Joint Australia/IAPO/WHO meeting on  
Patient Engagement in Medication Safety  
Venue: Room VII (7), Palais des Nations,

Sir Liam Donaldson, WHO Envoy for Patient  
Safety  
Professor Chris Baggoley, Chief Medical  
Officer, Department of Health and Ageing,  
Australia  
Dr Edward Kelley, Executive Coordinator,  
Patient Safety Programme, WHO  
Carol Bennett, IAPO Governing Board  
Member and Chief Executive Officer of  
Consumers Health Forum, Australia  
Jo Groves, Chief Executive Officer, IAPO  
Matthias Weinold, IAPO Member  
Representative/Patients for Patient Safety  
Programme (PFPS)  
Barbara Farlow, Patients for Patient Safety  
Programme (PFPS)

14.30 End of training debrief  
Serpentine Café Palais des Nations

17.45 Side event  
Health of the world's girls – the missing link in the  
global development agenda? Salle IX

The International Federation of Medical  
Students Association (IFMSA)

Questions/concerns – contact Chitra Subramaniam- Mobile: +41 79 703 73 53 or [chitras@csdconsulting.net](mailto:chitras@csdconsulting.net);  
Franklin Apfel- Mobile +44 7971 632 320 or [Franklin@whcaonline.org](mailto:Franklin@whcaonline.org)  
Thanks to World Health Professions Alliance, Johnson & Johnson and WHCA for their support of this initiative