

# Evidence Summit on Enhancing Child Survival and Development in Lower- and Middle-Income Countries by Achieving Population-Level Behavior Change

**Summit Meeting**

**3-4 June 2013**

**FHI 360 | 1825 Connecticut Ave. NW #2, Washington, DC 20009**

**Program Overview:** This Summit responds to the Child Survival Call to Action/A Promise Renewed. It recognizes that governments, civil society, donors, and others need evidence to inform efficacious, effective, and sustainable policies, strategies, and programs to reduce preventable child deaths and ensure healthy child development. The goal of this Evidence Summit is to provide expert review of the evidence on effective and sustainable practices and policies to achieve population-level social and behavior change for child survival and development.

The Summit engages academics, technical experts, practitioners, donors, and governments in a review of the strength of the evidence from peer-reviewed and gray literature. It follows regional consultations held in January and February in Ethiopia and India and a Pre-Summit held February 14-15 at UNICEF Headquarters in New York.

Expected outcomes from the Summit include: 1) clarity on evidence to inform policies, strategies, and programs for enhancing child survival and development through sustainable population-level behavior change; and 2) identification of evidence gaps to shape the research agenda. An evidence-to-action strategy will be developed following the Summit to ensure application of the recommendations, apply evidence-based best practices in programs, and address critical knowledge gaps.

Participants in the evidence review process have been asked to address the following six focal questions:

1. What are the effective and sustainable interventions to promote and support behavior changes required for and by families, mothers and other caregivers to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?
2. What are the effective means to facilitate and empower communities to organize and advocate for interventions to achieve behavior and social changes that are needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?
3. What types of sustainable health systems and policy supports are effective in producing behavior and social changes for and by primary caregivers, families and communities that are needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?
4. What are the effective and sustainable interventions that focus on gender dynamics as a means to promote and support behavior and social change that is needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?
5. What are the effective and sustainable interventions that address stigma and discrimination as a means to promote and support behavior and social change that is needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

6. What are the effective and sustainable interventions that utilize advances in science and technology to promote and support behavior and social changes that are needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

**Format:** The meeting consists of key note addresses and a series of interactive roundtable discussions, presentations, and breakout sessions around the six focal questions. This is followed by an afternoon of panels and discussion on moving the evidence to action at the policy, program, and research levels.

Draft papers from each of the six evidence review teams will be circulated to Summit participants one week before the Summit. During the Summit, the six evidence review teams will present preliminary findings and recommendations. The Summit format is designed to maximize opportunities for expert feedback and consultation with leading researchers and technical experts. Based on recorded and documented feedback following the Summit, final papers will be prepared and submitted for publication.

## Agenda

*Plenary proceedings will be recorded.*

### **Day 1 – June 3**

**8:00-8:30**      **Registration and Coffee**

**8:30-9:00**      **Keynote Address**  
*Dr. Ariel Pablos-Mendez, Assistant Administrator, Global Health, USAID*

**9:00 -9:30**      **SESSION ONE**

**The Evidence Review Process and Results**  
*Dr. Robert Balster, USAID and Virginia Commonwealth University*

**9:30-11:00**      **SESSION TWO**

**Focal Question 1: Supporting Children and Caregivers**

Presentation of the Evidence  
*Dr. John Elder, Distinguished Professor, Division of Health Promotion and Behavioral Sciences, San Diego State University Graduate School of Public Health (ERT 1 Chair)*

Presentation of Recommendations  
*Dr. Joan Lombardi, Senior Fellow, Bernard van Leer Foundation (ERT 1 Co-Chair)*

Interactive small group discussions and expert feedback

**11:00-11:30**      **Coffee Break**

11:30-1:00

**SESSION THREE**

**Focal Question 2: Empowering Communities**

Presentation of the Evidence

***Dr. Abdullah Baqui, Director, International Center for Maternal and Newborn Health, Johns Hopkins Bloomberg School of Public Health (ERT 2 Chair)***

Presentation of Recommendations

***Dr. Steve Hodgins, Senior Technical Advisor for Newborn Health, Save the Children (ERT 2 Co-Chair)***

Interactive small group discussions and expert feedback

1:00-1:30

**Lunch (working box lunch; pick up food and return to plenary)**

1:30-3:00

**SESSION FOUR**

**Focal Question 3: Sustainable Health Systems and Policy Supports**

Presentation of the Evidence

***Dr. Luis Fernando Velez, Director –Program Development, Evaluation, and Quality Improvement, DePelchin Children’s Center, Houston, Texas (ERT 3 Chair)***

Presentation of Recommendations

***Donna Barry, Policy & Advocacy Director, Partners In Health (ERT 3 Co-Chair)***

Interactive small group discussions and expert feedback

3:00-3:15

**Coffee Break**

3:15-4:45

**SESSION FIVE**

**Focal Question 4: Gender Dynamics**

Presentation of the Evidence

***Dr. Joan Marie Kraft, Behavioral Scientist, US Centers for Disease Control and Prevention (ERT 4 Chair)***

Presentation of Recommendations

***Giuliana Morales, Program Assistant, USAID (ERT 4 Coordinator)***

Interactive roundtable discussions and expert feedback

4:45-5:15

**Review of Day 1, Plans for Day 2**

***Dr. Rafael Obregon, UNICEF and Dr. Elizabeth Fox, USAID***

**Day 2 – June 4**

**7:30-8:00**      **Coffee**

**8:00-9:30**      **SESSION SIX**

**Focal Question 5: Stigma and Discrimination**

Presentation of the Evidence

***Dr. Usha S. Nayar, Former Professor & Deputy Director, Tata Institute of Social Sciences, Mumbai, India (ERT 5 Chair)***

Presentation of Recommendations

***Dr. Susan Zimicki, Senior Scientist, FHI 360 (ERT 5 Co-Chair)***

Interactive roundtable discussions and expert feedback

**9:30-9:45**      **Coffee Break**

**9:45-11:15**      **SESSION SEVEN**

**Focal Question 6: Advances in Science, Technology and Innovation**

Presentation of the Evidence

***Dr. Scott Ratzan, Vice President - Global Corporate Affairs, Anheuser-Busch InBev (ERT 6 Chair)***

Presentation of Recommendations

***Dr. Elizabeth Higgs, Global Health Science Advisor, Division of Clinical Research, NIAID, NIH, HHS (ERT 6 Co-Chair)***

Interactive roundtable discussions and expert feedback

**11:15-12:00**      **Review of ERT presentations; logistics for the afternoon**

***Dr. Rafael Obregon, UNICEF and Dr. Elizabeth Fox, USAID***

**12:00-1:00**      **Lunch**

**1:00-2:00**      **SESSION EIGHT – Evidence to Action – Policy Roundtable**

**Chair: Katie Taylor, formerly CIFA, now Deputy Assistant Administrator, Global Health, USAID**

**Robert Clay Deputy Assistant Administrator, Global Health, USAID**

**Dr. Gina Tambini, Area Manager, Family and Community Health, PAHO**

**Dr. Manasseh Phiri, Former PSI Country Representative - Zambia**

**Dr. Neil Boothby, USG Special Advisor and Senior Coordinator to the USAID Administrator, Children in Adversity**

- 2:00-3:00**      **SESSION NINE – Evidence to Action – Programming Roundtable**  
**Chair: Warren Feek, Communication Initiative**  
**Dr. Mickey Chopra, Chief of Health, UNICEF**  
**Dr. Sarla E. Chand, Senior Advisor, IMA World Health**  
**Mike Daka, Founder/Director, Breeze FM, Zambia**
- 3:00-4:00**      **SESSION TEN – Evidence to Action – Research Roundtable**  
**Chair: Dr. Silvio Waisbord, George Washington University**  
**Roy Head, CEO, Development Media International**  
**Dr. Mariam Claeson, Deputy Director, Maternal Neonatal and Child Health Team, Bill and Melinda Gates Foundation**  
**Dr. Nalini Tarakeshwar, Executive Director, Performance Measurement and Effectiveness, CIFF**  
**Dr. Robert Kaplan, Director, Office of Social and Behavioral Sciences Research, NIH**  
**Dr. Shams el Arifeen, Director, ICDDR,B**
- 4:00-4:30**      **Coffee Break**
- 4:30-5:00**      **SESSION ELEVEN**  
***Dr. Geeta Rao Gupta, Deputy Executive Director, UNICEF***
- 5:00-5:15**      **Summit Closing Remarks and Invitation to the Media Festival**  
***Dr. Raj Shah, Administrator, USAID***
- 5:15-7:30**      **SESSION TWELVE**  
  
**Media Festival in Globe Theater and Reception**